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Distribution of Nutrition Education Print Materials

Background

The Bureau of Nutrition and **Physical Activity** produces numerous nutrition education and breastfeeding promotion brochures and pamphlets for women, infants, children and adolescents. These materials are made available to other programs and entities in order to:

- Share resources, and
- Provide consistent messages.

Policy

Nutrition education materials may be distributed to agencies other than WIC contractors. Agencies are encouraged to contact their local WIC agency for copies of nutrition education materials. If the agency contacts the State WIC office to request materials, the State office will provide 100 copies at no cost.

Note: Special provisions apply to breastfeeding education materials printed by the Iowa WIC Program. For the initial request, agencies will receive 50 copies at no cost. Additional copies can be purchased at printing cost or the agency can request camera-ready materials at no cost to print their own supply.

CACFP Written Agreement

The State WIC office has a written agreement in place with the Child and Adult Care Food Program (CACFP) through the Iowa Department of Education. This agreement allows the WIC program to share print nutrition WIC materials with institutions participating in the CACFP. The agreement is found on the following page and outlines the responsibilities of both entities.

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